

## B<sub>2</sub>B TIPs™

In today's competitive world, businesses continue to E-power in an increasing fashion. B<sub>2</sub>B integration is becoming a way of life for businesses globally. This is a time-consuming task that can result in an overabundance of unnecessary time and information with costly results. With COMMON<sub>d</sub> B<sub>2</sub>B solutions, nothing will stand in your way.

We provide solutions ranging from feasibility studies up to and including total corporate integration that will help your organization take advantage of today's e-market.

COMMON<sub>d</sub> B<sub>2</sub>B TIPs™ can add power and convenience to your organization. We can define, design, deploy and manage your e-commerce, database technology, online catalog, shopping carts, RFQ carts, RFI carts and data integration for you and your business associates.

### “What do I have?”

With COMMON<sub>d</sub> B<sub>2</sub>B solutions, our team will evaluate your current budget, processes, marketing strategy, design, technology, data base and business strategy. Our team can assist you to:

- ✓ Analyze your company, industry and competitors
- ✓ Gather your data and critical assets
- ✓ Determine marketing strategy
- ✓ Determine technical objectives
- ✓ Determine data content
- ✓ Plan site architecture

### “What do we need?”

Our team identifies your critical issues. We will define, design and deploy a correct environment that enables proper communication between your heterogeneous applications and provides total access to your suppliers and customers with room for growth:

### “Can I do more for less?”

Our due diligence methods combined with wide-ranging technological expertise and resources can help you thoroughly answer this critical question.

### BENEFITS

- ❑ Seamless integration between your organization, Business Associates and Trading Partners.
- ❑ Data flow configuration, integration and management
- ❑ Business process support and management
- ❑ Collaboration, agreement and management
- ❑ Provides secured connectivity
- ❑ Room for growth
- ❑ Maximizes client support

### WHY COMMON<sub>d</sub>?

- ❑ **Outstanding People:** We have the very best consultants and professionals the industry has to offer.
- ❑ **Integrity:** We will do what is right, every time.
- ❑ **Excellence in Everything we do:** Excellence in everything we do is about quality and exceeding client expectations during and after the engagement process.
- ❑ **Focus:** Customer First, Last and Always.
- ❑ **Best-in-breed:** COMMON<sub>d</sub> TIPs™ guarantees the neutrality of our deliverables.

We will give you a consistent and uniform set of service parameters and solutions without the disposition of vendors or brands